

SAIGON AFTER DARK. YOUR VENUE IN FOCUS.

YOUR VENUE. IN THE SPOTLIGHT.

WEB / SOCIAL / FILM

INTERNATIONAL CONNECTIONS. LOCAL RETURN POTENTIAL.

80% INTERNATIONAL GUESTS
& VIỆT KIỀU

20% VIETNAMESE
CLIENTELE

Connect with visiting guests and local clients with the potential to return to your venue.

Client mix supplied by Connect Saigon.

PICK YOUR SPOTLIGHT.

ONE-TIME CHARGES / VND



WEBSITE FEATURE

A lasting introduction to your venue.
Profile or article + enquiry link / 12 months live

5M

ONE-TIME



HOMEPAGE FEATURE

Bring your launch to the front page.
Website Feature included + 14 days on the homepage

6.3M

ONE-TIME



INSTAGRAM FEATURE

Make your next introduction social.
1 carousel + 3 Story frames / caption + venue tag

5M

ONE-TIME



CUSTOM VENUE VIDEO

Let the atmosphere do the talking.
Vertical film + 1 Instagram Reel / price depends on length

9-12M

ONE-TIME / BY LENGTH

THE WEB + SOCIAL COMBINATION

VENUE SPOTLIGHT

Homepage Feature + Instagram Feature

One article included. Video quoted separately.

8.4M

VND / ONE-TIME / SAVE 2,900,000

Individual total: 11,300,000

LET'S GET YOUR VENUE SEEN.

Message Kae / +61 452 644 923 / venue, goal & preferred dates



SEE YOUR VENUE IN THE SPOTLIGHT.

Real examples from @connect.saigon

01 / VENUE REEL

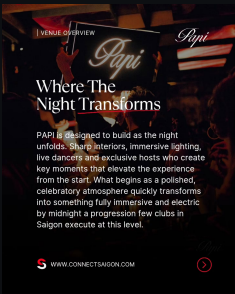


YUZU OMAKASE

A vertical video feature that brings the dining experience to life.

Watch the Reel 

02 / VENUE SPOTLIGHT CAROUSEL



A CLOSER LOOK

The cover draws readers in. The next slide introduces the venue.

Slides 1 + 2 shown

PAPI NIGHTCLUB

A venue story told through branded images, editorial copy and a swipecable format.

Explore the carousel 

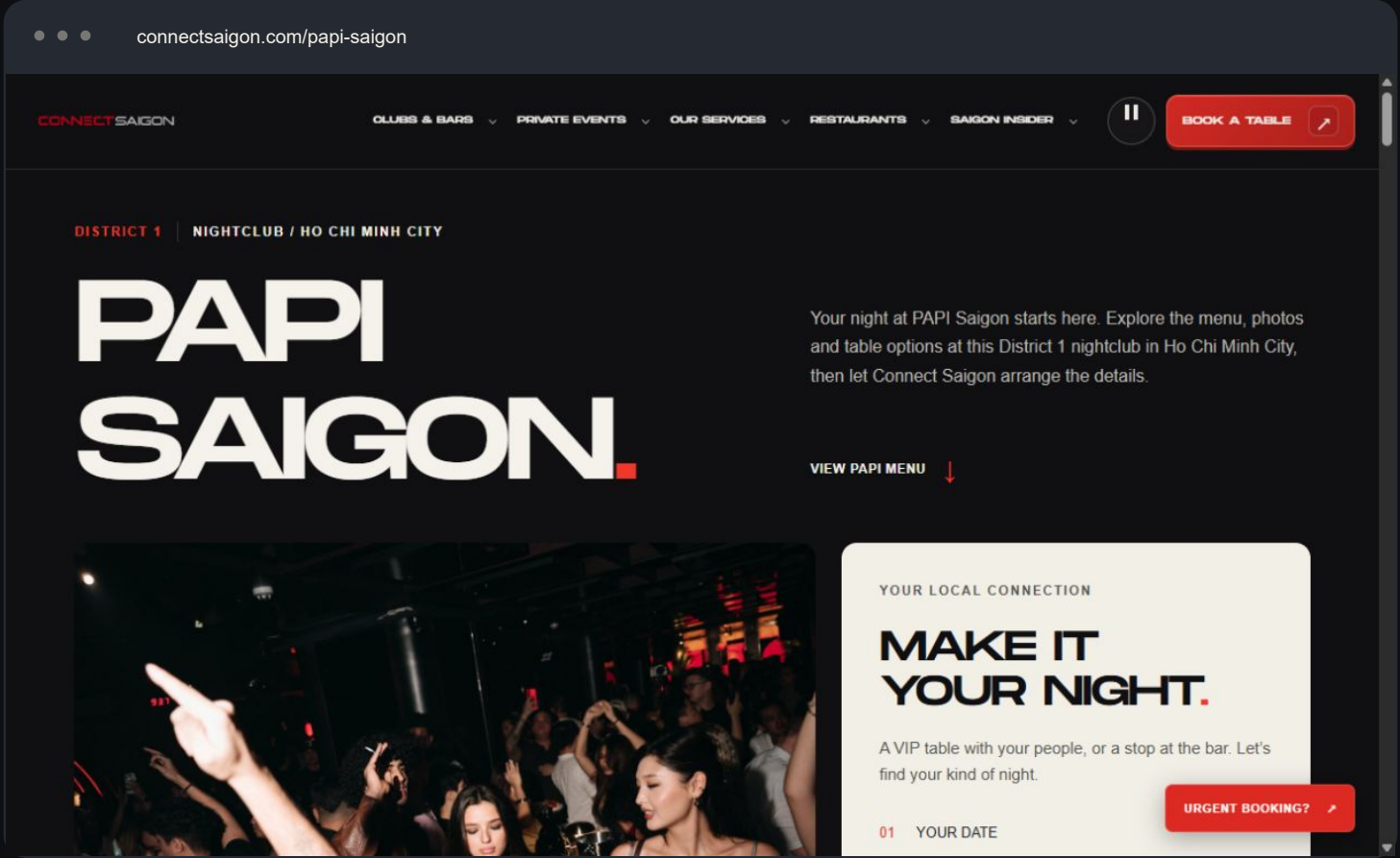
LET US TELL YOUR VENUE STORY.

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A HOME FOR YOUR VENUE.

03 / WEBSITE VENUE DIRECTORY FEATURE



PAPI SAIGON

LIVE DIRECTORY EXAMPLE

A dedicated venue page that helps guests explore the atmosphere and take the next step towards a booking.

01

SET THE SCENE

A venue introduction and photography bring the experience into focus.

02

HELP GUESTS PLAN

Venue details, menus and table information support their decision.

03

MAKE CONTACT EASY

Clear booking links connect interested guests with our team.

WEBSITE FEATURE

12 months live / One-time charge

View the PAPI page



5M

VND / ONE-TIME

Format example from our directory. Deliverables follow the package scope on page 4.

THE DETAILS.

One-time charges. Clear deliverables. One point of contact.

01 BRIEF
Venue, goal and dates

02 CONFIRM
Scope, assets and quote

03 GO LIVE
Approve, then publish

01 WEBSITE FEATURE
5,000,000 VND

INCLUDES
One venue profile or article, up to 500 words and 6 supplied images, with an enquiry link.

DURATION
12 months live.

YOUR INPUT
Approved venue details and cleared images. One copy revision included.

02 HOMEPAGE FEATURE
6,300,000 VND

INCLUDES
The Website Feature plus a featured post card in shared homepage inventory.

DURATION
14 consecutive days featured; article live for 12 months.

PLACEMENT
Dates agreed before booking. Excludes an exclusive hero takeover.

03 INSTAGRAM FEATURE
5,000,000 VND

INCLUDES
One carousel of up to 5 supplied-image slides and 3 Story frames. Caption, venue tag and call to action.

DURATION
Stories: 24 hours. Feed post: at least 90 days.

REVIEW
One pre-publication revision.

04 CUSTOM VENUE VIDEO
9-12 MILLION VND

INCLUDES
Concept, up to 2 hours at one HCMC venue, one vertical edit and one Reel.

DELIVERY
Length and price agreed in quote. Music, text overlays and one revision. Reel live for 90+ days.

USAGE
Final file and music for agreed use on your owned organic channels.

GUESTS WHO TRUST US.

"They made the whole experience feel easy, comfortable and memorable."

MATT GALE / FACEBOOK REVIEW

Selected excerpts published on connectsaigon.com/guest-reviews

"Every recommendation felt spot-on, not generic."

SUNNY TING / FACEBOOK REVIEW

NIGHTLIFE & EVENT PLANNING

BEFORE WE START

All prices are one-time charges for the stated scope and duration; VAT excluded where applicable. Payment and delivery dates are confirmed in the quote. Paid media, talent, extra locations, raw footage and expanded usage rights are separate. Placements are subject to availability and labelled as paid. Reach and bookings are not guaranteed. Available reporting is agreed in the brief.